



ONE will be an unparalleled tourism destination, attracting visitors from all over the country with its energetic, diverse offerings. Situated in an area of Richmond that's easy to get to, but won't disrupt other more congested areas, ONE will be a tourism magnet for the city.

## ONE CASINO + RESORT

With 90,000 square feet of casino gaming space including 1,800 slot machines, 100 table games, a poker room, and a high-tech sportsbook, One Casino + Resort brings unrivaled gaming entertainment to Richmond. It will offer the latest and most popular slot machine titles, multi-denomination options, coinless wagering and cutting-edge technology for player tracking and advanced surveillance and management systems.



## LEGACY TOWER

Legacy Tower is designed to be a 4-Star, AAA 4-Diamond, 150-room hotel. Luxurious finishes wrap guests in the warm comfort of home while delivering an opulent escape.

For its design, Legacy Tower will look to Richmond's vibrant art scene to obtain works by local artists, further strengthening our commitment to Richmond. In each room well-appointed neutral finishes will be the comfortable backdrop to the bold art of Richmond's own, creating a truly unique, one-of-a-kind hotel experience.

Each room will be appointed with best-in-class amenities including web accessible 4K televisions and in-room coffee makers. Premium rooms will boast panoramic views of Richmond's striking open green space along with stunning city views. Hotel guests will have easy access to Legacy Tower's Business Center and Fitness Room.



## RISE THEATER™

A true entertainment destination, Rise Theater will bring 200 live shows to Richmond each year, with an expected cumulative attendance of more than 250,000 people. Designed to be acoustically superior, Rise Theater will have state-of-the-art sound and world class lighting. From local and regional talent to national touring shows, from the next big thing to living legends, representing a wide range of genres and age demographics, we will surely have something for everyone.

To bring truly unmatched entertainment, One Casino + Resort is in partnership with Live Nation, the global leader in live entertainment.

Unrivaled, Live Nation produces more concerts, sells more tickets, and connects more brands to music than anyone else in the world.

## THE BEST OF RICHMOND – FOOD & BEVERAGE EXPERIENCES

As one of the “top 10 foodie cities” in the entire country, Richmond’s gastronomic scene is among the very best. ONE is committed to not only maintaining this level of dining but will usher in a whole new era of dining, entertainment, nightlife, and gaming to the great City of Richmond. The culinary additions at ONE will be unmatched and a true celebration of Richmond’s local, homegrown eateries. The addition of 12 unique restaurants and bars will bring all new concepts from some of Richmond’s most beloved chefs and restaurateurs. Along with Richmond’s restaurant royalty, ONE’s local offerings will also include several of Richmond’s flourishing craft breweries, wineries and distilleries, creating a true celebration of local fare.

ONE’s restaurant scene will be anchored by an inimitable dining experience that brings the best of local fare, street fare and music to Richmond. In this one-of-a-kind concept, live jazz music will carry the atmosphere as a pianist tickles the ivory keys or a drum corps marches through the open venue. The laid-back, fun vibe and casual setting will encourage guests to try a variety of the best in food and drink that Richmond has to offer.



## GLORY PARK

ONE is fully dedicated to developing the social, physical and environmental well-being of the area, and as part of this overall effort realizes the necessity of creating usable, urban green space. ONE’s lush, 20-acre green space initiative will include space for community gardens, miles of bike trails, a one-acre festival lawn with a dedicated space for food trucks, a playground for all ages and abilities, large-breed and small-breed dog parks, six different fitness trails and a walk-through arboretum featuring Richmond’s native plant and tree species. In addition to the park, a portion of the trails will wind through 35-acres of untouched, preserved wetlands; where lush greenery, brimming with wildlife will provide a beautiful peek into Richmond’s natural scenery.

This will be a place for families to relax, for people to gather, to exercise, to celebrate and to learn amid nature’s splendors. It will be inclusive and open to all while remaining dedicated to the preservation of Richmond’s precious natural landscape.



## URBAN ONE EXPERIENCE

For more than 40 years, Urban One has been the leading voice speaking to Black America. First, as the largest local urban radio network. Then, as the largest syndicator of urban programming. Now, as the largest African American owned television network and distributor of digital urban content. Each week Urban One reaches 82% of the African American community, delivering content that informs, entertains, and inspires its audience through radio, television, and digital platforms.

ONE will have radio and television production studios including a 15,000 square foot sound stage on-site. These assets will bring significant media production opportunities to Richmond. We are making an initial commitment of \$50,000,000 (\$5,000,000 per year for 10 years) in original programming production from Urban One's broadcast, radio, and digital companies. The studio will be instrumental in luring other audio and video production projects to Richmond.

The radio station on property will broadcast unique and original programming every week. ONE's broadcast framework will span not only the leading Radio One stations in the market including iPower Richmond 92.1fm, 104.1fm, Kiss 99.3fm, 105.7fm, ESPN Richmond and, through a partnership with Summit Media, K95, Classic Rock 96.5, 103.7 PLAY, 100.9 JACK FM, G104.3fm and Sports 106.1fm; but will also include nationally syndicated shows such as D.L. Hughley, Rickey Smiley, Erica Campbell and more. The advertising value generated from this powerhouse group of media conglomerates is projected in the millions of dollars in exposure each year. The entire city of Richmond will benefit from this local, regional, and national spotlight.



## COMMUNITY ONE

We owe much of our success to those who have supported us along the way. As proud members of the Richmond business community, we know that now is the time to give back. Our philanthropic philosophy is guided by three core principles. First, we believe in channeling our charitable dollars to those communities and citizens who need it most. Second, we believe in diversifying our altruistic efforts across many platforms, in a multitude of ways. And finally, we believe in strong partnerships with proven Richmond-based organizations and leaders that have deep ties into the communities in which they already serve. We believe that this approach is the best way to achieve sustainable, growth-driven platforms of service.

Within that context, and with an emphasis on traditionally overlooked and underserved segments of the broader community, we have organized Community One around three critical areas of need, including Community Sponsorships:

- Education
- Workforce Development
- Affordable Housing

### OUR PLEDGE

ONE will infuse \$30 million in charitable contributions, programs, and initiatives into the Richmond community.