



Richmond Virginia Branch N.A.A.C.P.

Since 1917

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FOR IMMEDIATE RELEASE OCTOBER 16, 2021

On this past Tuesday, October 12, 2021, the Richmond VA Branch NAACP voted unanimously to endorse the One Casino Project.

The project will create 3,000 construction jobs and 1,500 permanent jobs with a focus on minority and local hiring: ONE will set a goal of having Richmond residents comprise at least 60% of its workforce AND ONE will have a workforce diversity goal of 50% for the construction and operation. That means that the people building and running ONE will be representative of the diversity that makes Richmond unique.

ONE will create 55 acres of green space and parks open to all to use and enjoy.

ONE will generate 500 million in new revenue for the city over its first 10 years - that is revenue for our schools, roads, community programs and infrastructure that our city desperately needs.

ONE will infuse \$16 million in charitable contributions, programs, and initiatives into the Richmond community.

No taxpayer dollars will be used for this project at all. This is an all private investment.

This is way more than a casino – it is a true tourist magnet.

The state of the art theater will fit 3,000 people and bring in 200 live shows a year; the biggest names in live music and entertainment will come to Richmond.

Per a city commissioned report in March of this year nearly 80% of the revenue at ONE will come from outside Richmond - this project will bring tourists and their spending TO Richmond - and Richmond gets all the jobs and financial impact from that.

For more information, please contact President James “JJ” Minor at (804) 677-7340.